

## Introducing the Project to Students

### MEET THE PROBLEM

Consider presenting students with their “job” as it might be presented to an exhibit design firm—with a memo from a potential client (see *Learning on Display*, chapter 5.) Requests, in the form of letters or personal visits from “authentic” sources, are great ways for students to “meet the problem”. These requests may come from a local museum or other community organization or from an individual. This adds credibility to the project as students work to fulfill the request of a “client”; it also creates an opportunity for community collaboration.

Consider contacting individuals or community groups that might be interested in presenting a “request” to students. For example:

- The mayor requests a museum about your community.
- The school board requests a museum about the history of your school.
- The zoo requests an exhibition about native snake species.
- The historical society requests a black history museum.
- The Jewish Community Center requests an exhibit for Holocaust Remembrance Day.