![kid curators, LLC — kid-created exhibits that teach]

kidcurators.com

Name _____

Observations about Exhibit Design and Label Copy

Exhibit Design Trait	+	△
The big idea of the exhibit is clear.		
Key ideas about the big idea are present. (Story Line)		
The exhibit information is clear, complete, accurate, and interesting.		
The exhibit makes the visitor curious or motivates action.		
Objects and images (visual devices) tell the exhibit's story.		
Exhibit Label Copy Trait	**+**	**△**
The voice of the writer shows enthusiasm for the topic.		
Panels are 50-words or less that address one key idea and are accompanied by a visual device.		
Text engages the visitor and asks a question, when appropriate.		
Text is in a large font so it is visible to visitor.		
Text is grammatically correct, free of spelling errors, and includes proper punctuation.		