

## Museum Visit (before design)

If you plan your museum visit later in the project—after research and before developing display ideas—the following exhibit observation activities may be useful. Before visiting the museum make sure students have have developed their own exhibit "storyline" and discussed presentation techniques.

Alternative museum exhibit observation tasks, if visiting a profession museum before or during the design phase:

- Find the big idea of a museum exhibition
- Find the "storyline" of a museum exhibit
- Explain the visitor learning goals (knowledge, affect and action) for an exhibit
- Find the ways in which the exhibit involves the visitor
- List the objects and images that "tell the exhibit story" and explain why
  you think they were selected.
- Find one example of each "type" of exhibit described in the EXHIBIT PRESENTATION METHODS in Learning on Display
- Find an exhibit to SCAMPER and explain your modification
- Find an exhibit that relates to visitors' personal experiences
- Find exhibits with visual, auditory, or kinesthetic enhancements
- Come up with three display ideas that could be modified using inexpensive materials