

Text Plan for Our Exhibit

Name(s): _____

Focus Question:

Exhibit Title (We will write this together. This title communicates the “big idea” of our exhibit, captures visitors attention, and hints at content to come):

Interpretive Labels (These interpretive labels communicate key ideas about our exhibit. We will write interpretive labels for the following key ideas):

What do we need to write?	Who will write it?
1)	
2)	
3)	
4)	
5)	

NOTE: In addition to providing information, these labels may pose a provocative question, include a suitable quotation, or anticipate a question a visitor might ask. Interpretive labels should be accompanied by a visual device to help illustrate the key idea.

Captions (These labels identify specific items in our display. We will write captions for the following objects, images, artifacts, and interactives in our display):

What do we need to write?

Who will write it?

1)

2)

3)

4)

5)

Non-interpretive labels: (These labels identify non-interpretive information such as credit panels, orientation signs, or identification labels. We will write the following non-interpretive labels for our display):

What do we need to write?

Who will write it?

1)

2)

3)

4)

5)