

## Text Plan for Our Exhibit

**Name(s):** \_\_\_\_\_

**Focus Question:**

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**Exhibit Title** (We will write this together. This title communicates the “big idea” of our exhibit, captures visitors attention, and hints at content to come):

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**Interpretive Labels** (These interpretive labels communicate key ideas about our exhibit. We will write interpretive labels for the following key ideas):

<i>What do we need to write?</i>	<i>Who will write it?</i>
1)	
2)	
3)	
4)	
5)	

NOTE: In addition to providing information, these labels may pose a provocative question, include a suitable quotation, or anticipate a question a visitor might ask. Interpretive labels should be accompanied by a visual device to help illustrate the key idea.

**Captions** (These labels identify specific items in our display. We will write captions for the following objects, images, artifacts, and interactives in our display):

**What do we need to write?**

**Who will write it?**

1)

2)

3)

4)

5)

**Non-interpretive labels:** (These labels identify non-interpretive information such as credit panels, orientation signs, or identification labels. We will write the following non-interpretive labels for our display):

**What do we need to write?**

**Who will write it?**

1)

2)

3)

4)

5)