

Sample Press Release

The opening night is an exciting culminating event for students and the community. Advertise the event well in advance so that your students' hard work will get the audience it deserves. Send a press release to local and school newspapers and consider sending invitations to special guests—the school board, important community members, and friends of the school.

Sample Press Release

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION CONTACT:

(Contact person, phone number)

(Name of exhibition), A STUDENT-DESIGNED MUSEUM, OPENS (date)

Students at (name of school) in (name of city) learned about (museum topic) in a uniquely “hands-on” fashion—by creating, designing, and building a museum about (name of exhibition). Throughout this innovative education project, students and teachers used the Kid Curator[®] school museum process outlined in, Learning on Display: Student-Created Museums that Build Understanding (D'Acquisto, 2006, ASCD.)

A free, public opening is scheduled as follows:

(name of exhibition)

(day, date, year | beginning and ending time)

(name of school | full address of school)

Visit on (date and time) to see:

- (Highlight of the museum)
- (Highlight of the museum)
- (Highlight of the museum)